



## The Benefits of Hiring a Professional Voice Talent

Here is a list of benefits of hiring a professional voice talent. I hope it gives you a better idea of the value that a professional will bring to your product or service:

- 1. Experience** - A professional voice talent offers many years of proven experience.
- 2. Industry Knowledge**- A professional voice talent understands how the components of a voiceover project work and what is expected of the voice talent, including sensitivity to the needs of all the players in the process, such as the client, production company, ad agency, director, producer, writer, video editor and audio engineer.
- 3. Professional Studio** - A professional voice talent works from a professional studio.
- 4. Trained Actor** -A professional voice talent understands how to deliver a performance in front of a microphone and is able to interpret your script for its intended audience and medium in which it will be heard.
- 5. Trained Editor** -A professional voice talent, in most cases, is also able to edit the audio they record, ensuring professional quality recordings of your script using your required audio specifications.
- 6. Readily Available**-A professional voice talent will quickly turn around your projects to readily accommodate your deadline.
- 7. Commitment** - A professional voice talent stays abreast of trends in the industry, from varying styles of vocal performance to the latest technologies for recording live with clients around the globe.
- 8. Valuing Your Brand** -A professional voice talent who provides professional production will have a major impact on **your brand identity**. When you invest in your business, it's for the benefit of *your* company— signaling to your customers that you value quality.

### MY MISSION STATEMENT

To Build Lasting Mutually Beneficial Relationships By Delivering a Quality Audio Product With Exceptional Customer Service Locally, Nationally, Globally.

With Gratitude,

A handwritten signature in black ink that reads 'David Brower'.

Professional Voice Actor

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